



FOR IMMEDIATE RELEASE

Color My World for iOS - the Coloring Book App with a TWIST!

Add your own pages to the coloring book from your photos.

Plano, TX — March 9, 2012 — Today Noble App House announces the release of Color My World for iOS - the coloring book app with a TWIST! In addition to the more than two dozen included pages, you can create your own pages from any photo on your iPad/iPhone/iPod touch.

“We chose the name Color My World since, in fact, you can create coloring pages from the photos you take of the world around you. That’s the twist,” said Bob Noble, founder of Noble App House. “With Color My World you are no longer limited to the pages included with the app.”

In the Book view, users page through the coloring book to find the page they want to color. In Pages view, users can quickly scroll through all the pages of the book to find the page of interest. While in Pages view, tapping the + (plus) icon provides the option to create a new page from a photo taken with the camera, or from a Photos album. In just a few seconds, a new page is added to the coloring book.

To color, just tap the page you want to color. While coloring you select color and stroke width from the palette, view the original photo, or share your artwork via email, Facebook, Twitter, and more. You can even perfect your coloring with the eraser.

Everything saves automatically, making Color My World very easy to use.

Color My World is available worldwide through the App Store, or by visiting www.colormyworldapp.com. The Lite version (10 starter pages, up to 3 user added pages) is free. The paid version (28 starter pages, unlimited user added pages) is available in the U.S. for \$1.99 USD, and is priced accordingly in other regions.

Noble App House is based in Plano, TX, and was founded by Bob Noble in 2011, with a focus on delivering apps that take advantage of the unique capabilities of the iOS and Android platforms. Noble App House develops and markets their own branded applications, as well as provides consulting services to organizations needing iOS and Android product development expertise.

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For more information on Color My World for iOS: <http://www.colormyworldapp.com>

For press information, visit the Media Center on www.nobleapphouse.com