



FOR IMMEDIATE RELEASE

Color My World - the Coloring Book App with a TWIST!

Add your own pages to the coloring book from photos and hand sketches.

Plano, TX — November 30, 2012 — Today Noble App House announces the release of Color My World - the coloring book app with a TWIST! It is available on both the iOS and Android platforms. In addition to the included coloring pages, you can create your own pages from any photo, sketch your own coloring pages, or just start with a blank page. Top requested new features include 100 new colors, as well as pan/zoom and undo/redo making it convenient for any size screen.

“We chose the name Color My World since, in fact, you can create coloring pages from your photos or hand sketch your own coloring pages. That's the twist,” said Bob Noble, founder of Noble App House. “With Color My World you are no longer limited to the pages included with the app.”

In the Book view, users page through the coloring book to find the page they want to color. In Pages view, users can quickly scroll through all the pages of the book to find the page of interest. While in Pages view, the user can add a new page from a photo taken with the camera, or from an existing photo, create a hand sketch, or a blank page.

To color, just tap the page you want to color. While coloring you select color and stroke width from the palette, view the source image, or share your artwork via email, Facebook, Twitter, and more. You can even perfect your coloring with the eraser.

Everything saves automatically, making Color My World very easy to use.

Color My World is available worldwide through the App Store, Google Play™, or by visiting www.colormyworldapp.com. The full version (43 starter pages, unlimited user added pages) is available in the U.S. for \$1.99 USD, and is priced accordingly in other regions. The Lite version (15 starter pages, up to 4 user added pages) is free and allows an in-app upgrade to the full version.

Noble App House is based in Plano, TX, and was founded by Bob Noble in 2011, with a focus on delivering apps that take advantage of the unique capabilities of the iOS and Android platforms. Noble App House develops and markets their own branded applications, as well as provides consulting services to organizations needing iOS and Android product development expertise.

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For more information on Color My World : <http://www.colormyworldapp.com>

For press information, visit the Media Center on www.nobleapphouse.com